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**\*\*MEDIA ADVISORY\*\***

**MEDIA AND PHOTO OPPORTUNITY**

**Jason Taylor & DJ Irie Media Availability**

**“Irie’s DJ Spiniversity”  
Powered by Scratch DJ Academy  
To Launch at Jason Taylor Reading Room**

**\* Friday, January 29<sup>th</sup> – Miramar Youth Enrichment Center \***

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**WHO:** Miami Dolphins All-Pro **Jason Taylor** and **DJ Irie**, internationally renowned DJ and official DJ of the Miami Heat, will launch a free, after-school DJ program for students at the Jason Taylor Reading Room in Miramar.

**WHEN:** Friday, January 29, 2010  
4:00 PM

**WHERE:** Miramar Youth Enrichment Center  
7000 Miramar Parkway  
Miramar, FL 33023

**WHAT:** Jason Taylor and DJ Irie have partnered to create “**Irie’s DJ Spiniversity**” an after-school, comprehensive DJ program designed to appeal to the student’s love for music and to allow them to incorporate the educational skills they are provided with at the Reading Room in a performing arts related outlet. **DJ Irie will put on an exhibition for the kids, oversee a “DJ battle” and even give Taylor some instruction behind the turntables!**

“Irie’s DJ Spiniversity” will take place each Friday at the Jason Taylor Reading Room throughout the remainder of the school year and will feature classroom and “lab” sessions for the students. Classes will be taught by instructors from the **Scratch DJ Academy of Miami**, the world’s first and unparalleled DJ school, who will teach the students the history of the DJ, usage of the equipment, music theory, scratching, mixing and a variety of other fun and educational skills.

**-JTF-**